

This document contains a summary of the major initiatives submitted by campus leaders in support of the University of North Carolina at Greensboro strategic plan. Contributions to this document will continue to take shape, therefore it should be considered a “living” document.

# Giant Steps

Initiatives Supporting  
Transformation of Students,  
Knowledge, and the Region

As of September 19, 2017

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# Health and Wellness

## Transforming Students

UNCG students will gain understanding of and appreciation for health and wellness as it applies to their personal and professional lives.

Initiative	Unit	Point Person/s
<b>through co-curricular and extracurricular programming</b>		
To support our healthy workplace / healthy nurse (nursing student) strategic vision, develop and incorporate health promotion content throughout the new undergraduate curriculum that all nursing students will take, with the goal that ALL UNCG students will take health promotion content as part of their general education requirements.	School of Nursing	Susan Letvak, Professor and Department Chair, Director of Undergraduate Programs
Develop new directions while strengthening existing initiatives relevant to the needs of students that include a multidimensional approach focusing on physical, emotional, environment, occupational, social, intellectual and spiritual growth.	Division of Student Affairs	Jill Beville, Director, Recreation and Wellness; Brett Carter, Associate Vice Chancellor and Dean of Students
<b>through experiential learning opportunities</b>		
We will provide an impactful environment for student-athlete well-being, through academic and athletic opportunities for excellence, health and safety, community service, career development and personal growth.	Athletics	Kristin Rusboldt, Assistant Athletic Director for Spartan Academic Support Services
“Increase experiential learning in health and wellness” strives to engage Biology and Psychology students in undergraduate research, internships, clinical participation, study abroad, and graduate research opportunities across the College of Arts and Sciences as part of their disciplinary training.	College of Arts and Sciences	Matina Kalcounis-Ruppell, Head, Biology; Rob Guttentag, Professor, Psychology
HHS will develop and grow interdisciplinary and interprofessional curricular, research, and career training programs so that students can learn with, about, and from students in other health-related disciplines.	School of Health and Human Sciences	Dr. Dave Demo, HHS Associate Dean for Academic Administration
Increase undergraduate student participation in School of Nursing research projects, and encourage undergraduate and graduate students to more actively participate in the annual School of Nursing Scholarship Showcase event.	School of Nursing	Research faculty; Sr. Associate Dean for Research and Innovation

<i>Innovations in Teaching Seed Grant:</i> HDF 212, Families and Close Relationships	Department of Human Development and Family Studies	Heather Helms
<i>Innovations in Teaching Seed Grant:</i> NAN 705, Macromolecular and Supramolecular Chemistry	Department of Nanoscience	Hemali Rathnayake
<i>Innovations in Teaching Seed Grant:</i> NUR 420, Community Health and Nursing	School of Nursing	Tonya Rutherford-Hemming

## Transforming Knowledge

UNCG will enhance understanding of health and wellness, health disparities, and the health professions.

Initiative	Unit	Point Person/s
<b>through enhanced research and creative activity</b>		
Continue to conduct economic research related to health and wellness.	Bryan School of Business and Economics	Jeremy Bray, Professor & Department Head Economics Department
“Promote interdisciplinary research in health and life science” seeks to create an organized structure promoting interdisciplinary research projects that can better address the many current research problems in the life sciences that involve large volumes of data (sequence data, acoustic data, image data, healthcare data, etc.) and can benefit from innovative approaches in modeling, simulation, computing, and analysis.	College of Arts and Sciences	Steve Tate, Head, Computer Science, and R. Shivaji, Head, Mathematics and Statistics
“Increase research in Environmental Health and Wellness” will address a critical challenge by promoting fundamental knowledge in human and environmental health and wellness through our basic and applied research programs related to global environmental change.	College of Arts and Science	Matina Kalcounis-Ruppell, Head, Biology
"Increase the impact of the Medicinal Chemistry Collaborative" by fostering collaborative research to discover new natural products medicines to treat human disease (specifically infections and cancer) and stimulating scientific entrepreneurship.	College of Arts and Sciences	Co-Directors: Nicholas Oberlies, Patricia A. Sullivan Distinguished Professor of Chemistry and Nadja Cech, Patricia A. Sullivan Distinguished Professor of Chemistry
<i>Research Seed Grant:</i> Robust integrative data analysis for ontology-powered big biological data	Departments of Computer Science & Mathematics	Prashanti Manda & Xiaoli Gao
<i>Research Seed Grant:</i> Identifying electrophysiological and blood markers of cardiovascular risk in posttraumatic stress disorder	Departments of Kinesiology, Nanoscience, & Psychology	Allan Goldfarb, Joseph Starobin, & Blair Wisco

<i>Research Seed Grant:</i> Neural correlates of effective motor transference following an attentionally focused neuromuscular intervention	Department of Kinesiology & Office of Research	Randy Schmitz, Robin Wilkins, Louisa Raisbeck, & Chris Rhea
<i>Research Seed Grant:</i> Using nanophotomedicine to fight cancer	Departments of Chemistry and Biochemistry & Nanoscience	Sherri McFarland, Jianjun Wei, Liam Duffy, & Colin Cameron
<b>through the translation of research to practice</b>		
Commercialization of Nanoscience Innovations. Goal is technology transfer to industry of two technologies within three years.	School of Nanoscience	J. G. Ryan, Dean
<i>Research Seed Grant:</i> Identifying high-risk and underserved neighborhoods for interpersonal violence and abuse in Greensboro using GIS and big data analysis	Departments of Counseling and Educational Development, Geography, & Mathematics	Christine Murray, Rick Bunch, & Xiaoli Gao
<i>Research Seed Grant:</i> LEAP Forward: Common goals and common measures	Departments of Peace and Conflict Studies, Kinesiology, Nutrition, & Communication Studies	Emily Janke, Sandra Shultz, Lauren Haldeman & Marianne LeGreco
<b>Transforming the Region</b>		
UNCG will be an active partner in promoting health and wellness in the broader community.		
<b>Initiative</b>	<b>Unit</b>	<b>Point Person/s</b>
<b>through engagement of faculty and staff</b>		
Link faculty members with community organizations through partnerships such as LEAP Forward: A collective approach to promoting lifestyle eating and activity practices in Children (in partnership with Cone Health) and an ongoing partnership with Peacehaven Farm for individuals with intellectual and developmental disabilities.	School of Health and Human Sciences	Sandy Shultz (Cone Health), Chair, Kinesiology; Melissa Floyd-Pickard (Peacehaven), Chair, Social Work
Establish a community health promotion clinic staffed by faculty and students (with a 5 year goal with an interim goal to establish a faculty / student staffed clinic on campus in collaboration with the Student Health Services).	School of Nursing	Advance practice faculty
Develop and conduct an annual Dean's Health and Wellness Lecture Series for the community to present cutting edge health and wellness research.	School of Nursing	Mary K McGinley, Director of Communications and Events and Robin Remsburg, Dean

**through professional development and credentialing in related professions**

<p>Increase recruitment and growth of graduate enrollment in advanced professional programs by increasing accessibility through development of online offerings.</p>	<p>School of Health and Human Sciences</p>	<p>Sandy Shultz, Chair, Kinesiology; Robert Mayo, Chair, Communication Sciences and Disorders</p>
<p>Create a 9 credit (three 3-credit courses) Nursing Education Certificate for NC nurses who seek nurse educator positions.</p>	<p>School of Nursing</p>	<p>Nurse educator concentration faculty</p>
<p>Provide increased resources for nursing professionals by establishing a School of Nursing education consultation service, providing professional CEUs for local, regional and state nurse colleagues and preceptors, and establishing an annual state-wide DNP conference to highlight students' evidence-based practice projects and to provide faculty development for DNP faculty across the state.</p>	<p>School of Nursing</p>	<p>Robin Remsburg, Dean, and Lynne Lewallen, Associate Dean</p>
<p>Create a DNP nursing administration / executive leadership bridge certificate for nurses with an MSN in nursing education who are not eligible for the DNP degree.</p>	<p>School of Nursing</p>	<p>Nursing administration concentration faculty</p>

## Vibrant Communities

### Transforming Students

UNCG students will gain the necessary knowledge, skills, and attitudes to be active contributors to their communities.

Initiative	Unit	Point Person/s
<b>through co-curricular and extracurricular programming</b>		
<p>“Fostering diversity through understanding and empowerment” is an initiative to develop intersectional understanding, develop students' ability to communicate effectively across differences, and empower students to address inequities in their lives and the lives of others.</p>	College of Arts and Sciences	The Director of WGS, currently Mark Rifkin
<p>The UNCG Humanities Network and Consortium’s “Humanities Toolkit: The 3 C’s” and “Liberal Arts Advantage” are path-breaking, multifaceted programs that will help students and parents understand how the humanities prepares people for success and leadership in the 21st-century workplace.</p>	College of Arts and Sciences	UNCG Humanities Network; Lisa Levenstein, Director
<p>Implement a Co-Curricular Transcript where all students can document and showcase knowledge and experiences gained outside the classroom which support development of essential skills important to future careers and graduate or professional schools.</p>	Division of Student Affairs	Jim Settle, Associate Vice Chancellor
<p>Establish the Build a Spartan initiative by transforming student development programs and services to create and sustain opportunities for students to engage in a vibrant community.</p>	Division of Student Affairs	Mike Ackerman, Assistant Director for Outdoor Adventures and Campus Recreation; Coretta Walker, Assistant to the Vice Chancellor; and Juliann Losey, Coordinator for Residence Life, Spartan Village 1; with support from the SA Innovation Team
<p>Develop a strategic space plan for usage and design in order to maximize space for services, learning and unique materials while right sizing the print collection.</p>	University Libraries	Michael Crumpton, Assistant Dean for Administrative Services; Kathryn Crowe, Interim Dean and Associate Dean for Public Services
<p>Cultivate and steward strategic relationships to become an essential part of academic, student, and civic life.</p>	Weatherspoon Museum	Nancy Doll, Director; Ann Grimaldi, Curator of Education; and Terri-Dowell-Dennis, Associate Curator of Education

through experiential learning opportunities		
Provide experiential education in every major and degree program.	Bryan School of Business and Economics	Bill Brown, Associate Dean
Identify and increase resources for inter-disciplinary initiatives, including arts administration, musical theatre, liberal arts oriented programs, somatics, etc.	College of Visual and Performing Arts	Peter Alexander, Dean, College of Visual and Performing Arts
Promote community engagement through projects and programs in Spartan Village that bring together campus and community.	Division of Student Affairs	Tim Johnson, Director of Housing and Residence Life
Examine student employment options in order to increase efficiency with human resources, improve services and enhance skill development and training opportunities for students.	University Libraries	Michael Crumpton, Assistant Dean for Administrative Services; Amy Harris Houk, Head, Research, Outreach, and Instruction; Cathy Griffith, Head, Access Services; Kathy Crowe, Associate Dean for Public Services
<i>Innovations in Teaching Seed Grant: TED 646, Introduction to Equity Education</i>	Department of Teacher Education and Higher Education	Jeannette Alarcon
<i>Innovations in Teaching Seed Grant: VPA 210, Mindfulness for Artists</i>	School of Art	Barbara Campbell Thomas
<i>Innovations in Teaching Seed Grant: HIS 317, Creating a Public Past: History Beyond the University</i>	Department of History	Benjamin Filene
<i>Innovations in Teaching Seed Grant: MST 485, Client Based Production</i>	Department of Media Studies	Michael Frierson
<i>Innovations in Teaching Seed Grant: ARH 370, African Art, Digital and Experiential Redesign</i>	School of Art	Elizabeth Perrill
<i>Innovations in Teaching Seed Grant: Summer Institute for Writing</i>	Department of English	Jeanie Reynolds
<i>Innovations in Teaching Seed Grant: SES 100-level, Madness, Freaks, and Others: History of Disability</i>	Department of Specialized Education Services	Debbie Taub
through enrolling and graduating students in programs related to vibrant communities		
Develop enrollment models for each school where needed.	College of Visual and Performing Arts	Peter Alexander, Dean

## Transforming Knowledge

UNCG will enhance understanding of the elements and processes that both comprise and compromise vibrant communities.

Initiative	Unit	Point Person/s
<b>through enhanced research and creative activity</b>		
Increase UNCG's capability, deepen our interdisciplinary efforts, and enhance our regional and national reputation in data science/evaluation/analytics/informatics.	Office of Research and Engagement	Terri Shelton, Vice Chancellor
The SOE aims to increase successful engagement in funding for scholarly and instructional activities of SOE faculty and staff such that expenditures reach a sustainable \$5 million per year.	School of Education	Randy Penfield, Dean
Conduct assessment project to determine the correlation between information and digital literacy instruction and student success so that we can better understand the link, and, if positive, further inform curriculum planning.	University Libraries	Amy Harris Houk, Head, Research, Outreach and Instruction; Tim Bucknall, Assistant Dean for Electronic Resources and Information Technology; Jenny Dale, Information Literacy Coordinator; Kathy Crowe, Associate Dean for Public Services; Amanda Christman (graduate assistant)
<i>Research Seed Grant:</i> North Carolina Runaway Slaves Advertisements Project	University Libraries, Departments of History, & Library and Information Studies	David Gwynn, Jr., Lisa Tolbert, & Nora Bird
<b>through the translation of research to practice</b>		
To support and facilitate innovative and entrepreneurial work conducted by SOE faculty, the SOE is in the process of launching a new initiative called "Impact Through Innovation" (ITI) that will: (a) provide support for faculty seeking to engage in an innovative venture, (b) educate faculty on the process of innovation and entrepreneurship, (c) connect faculty with key partners at UNCG and the broader community with expertise and interest in innovation and entrepreneurship, and (d) provide seed funding to innovative ventures.	School of Education	Scott Young, CED Department Chair
<i>Research Seed Grant:</i> Promoting dialogues: Racial/ethnic socialization in racially/ethnically diverse and immigrant families	Departments of Psychology, Human Development and	Gabriela Stein, Andy Supple, Stephanie Coard, & Laura Gonzalez



	Family Studies, &Teacher Education and Higher Education	
<i>Research Seed Grant: Comanche: Hero complexities</i>	Departments of Dance, Communication Studies, & University Libraries	Duane Cyrus, Cerise Glenn, & Erin Lawrimore

**Transforming the Region**  
UNCG will be an active partner in contributing to the vibrancy of the larger community.

Initiative	Unit	Point Person/s
<b>through engagement of faculty and staff</b>		
We will become the most visible grant in the Greensboro area and a principal carriers of the University’s image.	Athletics	Kim Record, Director of Athletics
Revise the Center for Business and Economics to focus on regional artisan industries.	Bryan School of Business and Economics	Erik Byrd, Associate Professor of Marketing, Entrepreneurship, and Hospitality
The Public History initiative, “Unearthing History, Building Community” (UHBC), is a five-year collaboration between faculty, students, residents, and designated museums to uncover, document, and share the stories of Triad-area neighborhoods and communities that are in danger of becoming “lost” to history in order to enhance community vitality by creating a usable past that roots people in place and connects them.	College of Arts and Sciences	Benjamin Filene, Director of Public History, Professor of History
“Support Resilient Communities amid Economic and Environmental Change” is an initiative that will harness and build upon existing expertise and curricula around issues such as climate change, urban sustainability and vulnerability, social inequality, collaboration, and entrepreneurship in order to foster communities that are resilient, sustainable, prosperous, and equitable.	College of Arts and Sciences	Corey Johnson, Head of Interior Architecture , and Stephen Sills, the Director of Center for Housing and Community Studies
Increase resources for community-engaged activities, particularly for underserved populations (e.g., The Community Arts Collaborative.)	College of Visual and Performing Arts	Peter Alexander, Dean
Sustain leadership locally and regionally for community-based arts.	College of Visual and Performing Arts	Peter Alexander, Dean

Create a vibrant and welcoming space that encourages participation and engagement with the museum.	Weatherspoon Museum	Primarily the curators, director and, possibly registrars.
Strategically position the Weatherspoon as a center of interactivity that promotes engagement with modern and contemporary art as a powerful and enriching experience for diverse audiences.	Weatherspoon Museum	Nancy Doll, Director; Weatherspoon Art Association and Arts Foundation Boards; Elaine Gustafson, Curator of Collections; Emily Stamey, Curator of Exhibitions; Ann Grimaldi and Terri Dowell-Dennis, Curators of Education
<b>through opportunities for life-long learning that are responsive to community needs</b>		
Strengthen connections between humanities scholars and the public through: a) offering faculty lectures and other public programming in community institutions ; b) participation in the National Humanities Alliance's Community Working Group for Public Impact; c) raising the public profile of faculty public engagement through social media, websites, and the media; d) advocating for increased recognition of the value of humanities faculty members' public engagement within the university; f) creating high-quality videos about humanities researchers; and h) assisting humanities faculty in their print and digital publishing endeavors through workshops and peer support	College of Arts and Sciences	UNCG Humanities Network and Consortium Lisa Levenstein, Director Jennifer Feather, Assistant Director
“Promote Scientific Literacy through Community Outreach and Partnership” is an initiative to formalize, promote, foster, and focus on developing scientific literacy through small scale community outreach among interested departments in the College of Arts and Sciences (BIO, ATY, GEO, PHY, CHE) working through the RISE Network, with a particular focus on developing a stronger partnership with the Greensboro Science Center.	College of Arts and Sciences	Matina Kalcounis-Ruppell, Head, Biology; and others TBD
Work with community leaders to assess the needs of the work force vis-à-vis post-Baccalaureate education/training, and develop interdisciplinary graduate degrees with professional skills training at their core.	The Graduate School	Kelly Burke, Vice Provost for Graduate Education
Continue & enhance STEM educational outreach programs (Nanobus, T4, NC Science Festival, Summer Science Academy). Nanoscience department goal to reach > 2000 k- 12 students/year	School of Nanoscience	Daniel Herr, Chair
In concert with faculty, incubate and administer transdisciplinary online programs that focus on in-	UNCG Online	Jim Eddy, Dean, UNCG ONLINE; Chris Dunst, Senior Director Online

demand workforce success skills through innovative course design and active learning.		Learning; Nora Reynolds, Executive Director Academic Programs and Operations; Jaap-Jan van Duin, Senior Director Marketing and Business Development
Establish UNCG an Open Educational Resources (OER) leader within the state in order to reduce the cost of a college education for our students.	University Libraries	Beth Bernhardt, Assistant Dean for Collection Management and Scholarly Communications
<i>Research Seed Grant</i> : Creating nano opportunity: Tracking technology-based economic transformation in the Triad	Departments of Political Science, Economics, & Nanoscience	Allison Bramwell, Al Link, Daniel Herr, & Jim Ryan

## Global Connections

### Transforming Students

UNCG students will gain the necessary knowledge, skills, and attitudes to engage effectively in and contribute productively to the global community.

Initiative	Unit	Point Person/s
<b>through co-curricular and extracurricular programming</b>		
"Foster Intercultural Competency" proposes to build upon and institutionalize in a sustainable manner current efforts to make the development of intercultural competence, defined by Dr. Mitchell Hammer as the capability to understand accurately and respond appropriately to cultural difference and commonality, a centerpiece of the UNCG experience.	College of Arts and Sciences	Roberto Camp, Director of International and Global Studies
Increase extracurricular elements that help ensure the success of our international community of students.	The Graduate School	Kelly Burke, Vice Provost for Graduate Education
Increasingly engage in experiential learning in Honors Colloquium by engaging in service learning and practicing the principles of play, performance, and improvisation.	Honors College	Omar Ali, Dean of the Honors College
<b>through experiential learning opportunities</b>		
Increase participation of Bryan students in study abroad opportunities.	Bryan School of Business and Economics	Bill Brown, Associate Dean
Identify internal and external opportunities and resources to enhance international experiences for students and faculty.	School of Health and Human Sciences	Dr. Dave Demo, HHS Associate Dean for Academic Administration
Establish opportunities for undergraduate students to engage in a domestic cultural immersion experience, e.g., East Tennessee School of Nursing Appalachian Clinics, Mustard Seed Clinic, and Migrant Clinics; and establish opportunities for students to engage in an international cultural immersion experience, e.g., Latin America, Puerto Rico.	School of Nursing	Pamela Rowsey, Chair, Adult Health Nursing; MaryK McGinley, Director of Communications; Deborah Lekan, Assistant Professor; S. Courtney, Jacqueline DeBrew, Director, RN to BSN Program; Susan Denman, Program Director, Family and Community Nursing; Sandra Blaha, Clinical Instructor; Mary Guhwe, Clinical Assistant Professor
<i>Innovations in Teaching Seed Grant: HIS 210, Human Rights in Modern World History</i>	Department of History	Mark Elliot

<i>Innovations in Teaching Seed Grant: SES 300, Disability in Global Contexts</i>	Department of Specialized Education Services	Sarah Wheeler
<b>through enrolling and graduating students in programs related to vibrant communities</b>		
Explore the addition of new graduate programs on international topics and/or that reach international audiences.	Bryan School of Business and Economics	Bill Brown, Associate Dean
Increase the enrollment of international students.	The Graduate School	Kelly Burke, Vice Provost for Graduate Education
<b>Transforming Knowledge</b>		
UNCG will enhance understanding of global issues and challenges related to globalization.		
<b>Initiative</b>	<b>Unit</b>	<b>Point Person/s</b>
<b>through enhanced research and creative activity</b>		
Continue to be a leader in research focused on international topics and/or utilizing international samples.	Bryan School of Business and Economics	Bill Brown, Associate Dean
Develop MOU's with Wuhan Textile University (China) and University Malaysia Pahang for educational and research collaboration.	School of Nanoscience	Jim Ryan, Dean
Continue school collaboration with nursing education colleagues in Moldova by supporting the establishment of the first BSN program in the country, mentoring Moldovian faculty, and offering faculty development and international exchange opportunities for Moldavian Nurse Educator Colleagues.	School of Nursing	Deborah Lekan, Assistant Professor; Nancy Hoffart, Forsyth Medical Center Distinguished Professor; Dean Remsburg

## Foundational Initiatives

Transforming Students		
Initiative	Unit	Point Person/s
As a participant in the Frontier Set, funded by the Bill and Melinda Gates Foundation, UNCG will be engaged with a group of 31 institutions across the country in targeting racial, ethnic, and socioeconomic disparities in college completion.	Enrollment Management	Dana Dunn, Provost; Bryan Terry, Vice Chancellor for Enrollment Management
Enhance opportunities for real world, experiential learning in the areas of UNCG strength (e.g., informatics/evaluation, entrepreneurship, design, education, etc.) that are also needed areas of expertise by the community for both undergraduates and graduates.	Office of Research and Engagement	Emily Janke, Director of the Institute for Community and Economic Engagement and Associate Professor of Peace and Conflict Studies; Justin Streuli, Director, North Carolina Entrepreneurship Center; Terri Shelton, Vice Chancellor; and relevant Center directors
Be the <i>centralized</i> "one-stop student support shop" for online students at UNCG by expanding student support services and supporting advising (both institutional and program-specific) and other student services from initial inquiry to graduation for all 35+ online programs at UNCG.	UNCG Online	Jim Eddy, Dean, UNCG ONLINE; Nora Reynolds, Executive Director Academic Programs and Operations; Jaap-Jan van Duin, Senior Director Marketing and Business Development
Maximize and grow Summer Session to improve students' progress to degree.	UNCG Online	Jim Eddy, Dean, UNCG ONLINE Nora Reynolds, Executive Director Academic Programs and Operations; Jaap-Jan Van Duin, Senior Director Marketing and Business Development
Become the <i>centralized</i> academic service unit for online education at UNCG.	UNCG Online	Jim Eddy, Dean, UNCG ONLINE; Chris Dunst, Senior Director, Online Learning; Nora Reynolds, Executive Director Academic Programs and Operations; Jaap-Jan van Duin, Senior Director Marketing and Business Development
Collaborate within all Libraries' instruction unit and across campus in order to increase implementation of information and digital literacies in the UNCG curriculum.	University Libraries	Amy Harris Houk, Head, Research, Outreach, and Instruction; Jenny Dale, Information Literacy Coordinator

<b>Transforming Knowledge</b>		
<b>Initiative</b>	<b>Unit</b>	<b>Point Person/s</b>
Enhance UNCG's capacity to engage in interdisciplinary research, scholarship and creative activity that advances student outcomes; enhances the vibrancy of the Triad, state, and nation; that increases external funding; and that leads to new discoveries and knowledge, with specific focus on the humanities, training and technical assistance, and early childhood.	Office of Research and Engagement	Terri Shelton, Vice Chancellor; Emily Janke, Director of the Institute for Community and Economic Engagement and Associate Professor of Peace and Conflict Studies; Aubrey Turner, Proposal Development Officer; and relevant Center directors
ORED will work with units on commercializing and identifying additional sources of funding to support these efforts. A major initiative will be identifying funding for what we would like to call the Chancellor's Proof of Concept Fund that will provide much needed funding to cover the "valley of death" gap in moving discoveries from the lab to the next stage of commercialization.	Office of Research and Engagement	Terri Shelton, Vice Chancellor
<b>Transforming the Region</b>		
<b>Initiative</b>	<b>Unit</b>	<b>Point Person/s</b>
The Campus Civic Action Plan will articulate our campus' efforts to develop and sustain mutually respectful partnerships, prepare students to act for the public good as engaged citizens, contribute to the health and strength of the regional community, challenge prevailing social and economic inequalities, and foster an environment affirming the public purposes of higher education.	Division of Student Affairs	Jim Settle, Associate Vice Chancellor
<b>Transforming our Infrastructure</b>		
<b>Initiative</b>	<b>Unit</b>	<b>Point Person/s</b>
The Banner XE project will transform our enterprise resource planning system (ERP) so that students, faculty, and staff have improved access to information, business processes are more streamlined, and we are more efficient and effective in our daily work. The ERP system is the backbone for most processes necessary for us to meet our mission, as it includes our student database (e.g., applications, registration, course scheduling, financial aid), human resources database, payroll, and donor information.	All	Donna Heath, Vice Chancellor for Information Technology Services; Dana Dunn, Provost; Charlie Maimone, Vice Chancellor for Business Affairs
Continue to enhance and expand the availability of web-based virtual desktop tools for faculty, staff, and students.	Information Technology Services	Donna Heath, Vice Chancellor

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